

ANCHOR LINE



NEWSLETTER OF THE NATIONAL SAFE BOATING COUNCIL

WINTER 1997

International Boating and Water Safety Summit Provides Outstanding Training Opportunities

Mark your calendar, make your reservations, and don't miss the first-ever *International Boating and Water Safety Summit* at San Diego's Mission Bay on April 20-23, 1997. Sponsored by the National Safe Boating Council and National Water Safety Congress, the Summit will offer professional development and training opportunities for any individual or group involved with recreational boating and/or water safety.

"The International Boating and Water Safety Summit will provide a forum for addressing a variety of issues," says Marty Law, Chair of the National Safe Boating Council. "Whether you manage a waterfront camp or represent a local, state or national boating and water safety program, this Summit will provide professional development opportunities that you definitely will NOT want to miss."

The International Boating and Water Safety Summit will feature general sessions, on-the-water events, and a wide array of training, workshops and presentations that will offer something for everyone.

Six different program tracks will be available to allow participants to maximize training in areas of specific interest. The six tracks are: Facility Management; Communications & Development; Education (two separate tracks); Risk Management; Liability & Legal Issues; and Enforcement & Emergency Services.

The Summit will also feature pre- and post-training sessions to allow boating and water safety educators to get hands-on experience and certification in a variety of areas. These one- and two-day training opportunities will include law

enforcement, rescue, facility management and program administration. There will also be recreational water sport options, such as canoeing, sea kayaking, wakeboarding, sailing and board sailing, rowing, waterskiing, surfing, and kayaking, for those who want to learn more about participating in and evaluating the safety of these sports. Cost for the pre- and post-summit training is separate from the Summit registration fee, and cost will vary based on the selected programs.

The International Boating & Water Safety Summit will take place at the Bahia Hotel. The registration cost is \$255 if registered before January 31 and \$295 after that date. A special hotel rate of \$73.30 per night for single or double occupancy is available for Summit participants. Call the Hotel directly at

1-800-288-0770 and mention the Summit to reserve your room today.

"The International Boating and Water Safety Summit is a call to all boating and water safety professionals and volunteers to come together to share their best programs," says Virgil Chambers, NSBC Executive Director. "Not only will the Summit provide unprecedented opportunities to network with boating and water safety professionals, but it also represents the first time ever that boating and water safety professionals can get all the training they need at a single event."

A registration flyer is included in this newsletter. For more information on the Summit or on pre- or post-Summit training opportunities and costs, please call (502) 867-2037 or E-mail IBWSS@aol.com.

Smith & Nephew Rolyan Sponsors *Anchor Line*

The National Safe Boating Council is pleased to announce a new partnership established with Smith & Nephew Rolyan. A long-time NSBC member and supporter, Smith & Nephew Rolyan has signed on as the new sponsor of the NSBC newsletter, *Anchor Line*.

"We appreciate the support Smith & Nephew Rolyan has shown to the National Safe Boating Council by agreeing to sponsor *Anchor Line*," says Marty Law, NSBC Chair. "This newsletter is one of the most important communications tools the Council has for sharing information on boating safety with NSBC members and other boating safety advocates. We are pleased that Smith & Nephew Rolyan has taken a leadership role in supporting the Council and its programs."

As newsletter sponsor, Smith and Nephew Rolyan will be providing a safety message in future issues of *Anchor Line*.

First, let me say how pleased I am to be serving as Chair of the National Safe Boating Council. I am excited about the challenges and opportunities that lie ahead for this growing organization.

In the past several years, the Council has experienced strong membership growth. Much of this growth, as well as many other achievements of the Council, can be attributed to the outstanding leadership provided by Elaine Dickinson, our past-Chair. During her tenure at the helm of NSBC, the Council grew more than 30 percent to a total of 165 member organizations! This is an impressive coalition of advocates for boating safety!

I would like to offer special thanks to our newest partner, Smith & Nephew Rolyan, Inc., who has graciously agreed to sponsor this and future issues of *Anchor Line*, the NSBC newsletter.

The value of partnerships is also being demonstrated by this year's International Boating and Water Safety Summit, planned for April 20 - 23, 1997 in San Diego, California. NSBC is working in full partnership with the National Water Safety Congress (NWSC) to offer a comprehensive education, training and professional development opportunity that you, as a person interested in boating safety, will not want to miss! I am confident that this will be a great program thanks to the great working relationship between NSBC and NWSC.

Finally, I would like to welcome Bill Griswold, NSBC's newest member-at-large. Bill is presently the deputy chief of the Department of Boating Safety for the U.S. Coast Guard Auxiliary, and I am confident that his wealth of experience will be a huge asset to our already hard-working and talented Executive Board.

In closing, I would like to thank each of our members for their ongoing support of the National Safe Boating Council. We are looking forward to a great turnout at the upcoming International Boating & Water Safety Summit, and I encourage you and your organizations to participate fully in this unique opportunity. — *Marty Law, Chair*

What's Afloat . . .

What's Afloat . . .

Captain David Street Receives Award

The U.S. Coast Guard recently presented Capt. Dave Street with the U.S. Coast Guard Meritorious Public Service Award in recognition of his outstanding achievements and valuable contributions to boating safety and boating education. Street chaired the 1996 National Safe Boating Week campaign and is a captain with the Maryland Department of Natural Resources.

"Capt. Street has, for many years, worked quietly yet diligently to improve boating safety on our waterways. Yet, he has never hesitated to assume a visible, leadership role as he has during this year, 1996, when he was chosen to be Chairman of the National Safe Boating Week Committee," the award reads.

Al Bernardi Named to Boating Safety Hall of Fame

NSBC recently inducted longtime boating safety advocate Al Bernardi, recently retired from Underwriters Laboratories (U.L.), into the Boating Safety Hall of Fame. The award is sponsored by NSBC to recognize vital leadership and support through years of service to boating and the council. The contributions of those selected must have long-range impact and encompass many years of involvement.

During his career, Bernardi actively participated on the committees of the National Fire Protection Association, the National Association of State Boating Law Administrators, and the American Society for Testing and Materials. In addition, Bernardi secured critical support for NSBC during its early years through his association with U.L. Among the many awards he has received are the NASBLA Award for Notable Contributions to Boating Safety, the U.S. Power Squadron Certificate of Appreciation, the U.S. Coast Guard Auxiliary Commodore Certificate of Commendation, and the August A. Busch, Jr. Michelob Schooner Award.

NSBC Membership Elects New Officers at 1996 Fall Meeting

The 1996-97 NSBC officers were elected at the Fall Meeting in September. The new officers include: Chair, Marty Law, of the Oregon State Marine Board; Immediate Past Chair, Elaine Dickinson, with BOAT/U.S.; Vice-Chair, Larry Innis, with the Marine Retailers Association of America; Treasurer, Randy Cummings, of the U.S. Army Corps of Engineers, Portland District; Secretary, Dottie Head, with the Georgia Department of Natural Resources; Member-at-large, Augie Stratoti, of the U.S. Power Squadrons; and Member-at-large, Bill Gossard, with the National Transportation Safety Board. Since the fall meeting, Marty Law has appointed Bill Griswold representing the U.S. Coast Guard Auxiliary as an additional member-at-large.

27 New Members Voted into NSBC

NSBC has accepted 27 new members and two reinstatements to the Council since July. NSBC welcomes the following organizations: Boating Trades Association of Metropolitan Houston; Captree Power Squadron; Central Texas Marine Assoc.; Colorado Marine Dealers Assoc.; Connecticut Department of Environmental Protection; Connecticut Marine Trades Assoc. (reinstatement); Dockside Magazine; Fox 40 Whistles; Green Mountain Water Skiers; Iowa Marine Assoc.; Lauderdale Lakes Yacht Club, Inc.; Louisiana Marine & Motorcycle Trades Assoc.; Macomb County Sheriff's Department; Marketing Resources Group (reinstatement); Maritel; Massachusetts Environmental Police; National Recreation & Parks Assoc.; New York Marine Trades Assoc., Inc.; Northwest Marine Trade; Pompano Beach Power Squadron; Sporting Lives, Inc; The Sportsman; Southern California Marine Assoc.; St. Louis County Sheriff's Office; The Log Newspapers; U.S. Coast Guard Auxiliary, PWC Branch Chief; U.S. Coast Guard Auxiliary, Liaison IPA Division Chief; Walter Kidde; Warrior River Boating Assoc.; and Western Lake Erie Safe Boating Council.

Alan Jackson PSA Wins Award

Porter-Novelli, the Washington D.C.-based public relations firm retained by NSBC to assist with the 1996 National Safe Boating Week Campaign recently received the Ad Club of Metro Washington "Best PSA Award" for the Alan Jackson public service announcement produced for the campaign.

Titled "A Little About Boatin' and A Lot About Floatin'," the 30 second PSA featured country music superstar Alan Jackson encouraging boaters to wear life jackets.

An estimated 4 million listeners heard the audio news release more than 38,000 times on country music stations in markets ranging from Phoenix to Palm Beach.



NSBC recently presented a model of the National Boating Education Advancement Award to Pete Coors, of Coors Brewing Co., in thanks for their ongoing sponsorship of this awards program. Pictured (L to R) are: Randy Cummings, NSBC Treasurer and former Awards Chair; Pete Coors, President, Coors Brewing Co, and Marty Law, NSBC Chair.

International Boating and Water Safety Summit Registration Form

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Country: _____

Telephone: _____ FAX: _____

E-Mail: _____

Summit Fees:	By 1/31/97	After 1/31/97	On-Site
Regular	\$255	\$295	\$375
Guest	\$95	\$135	\$200
One-day Registration	\$100	\$100	\$125

Please send me more information on the Golf Tournament associated with this Summit.

Please send me more information on the Youth Water Sports Camp.

Please send me Exhibitor information!

Payment Method:

Visa _____ MasterCard _____ Am Ex _____

Card Number: _____

Expiration Date: _____

Print Name: _____

Signature: _____

_____ Check Enclosed (payable to IBWSS)

_____ Purchase Order Enclosed
Number _____

Conference Registration Options:

A. Fax this entire page to Summit Faxline at (502) 867-1758 (credit card customers only)

B. E-Mail information on this page to: IBWSS@aol.com

C. Mail this registration form along with payment to:
International Boating & Water Safety Summit
P.O. Box 11096
Lexington, KY 40512-1096

Yes, I'd like more information on pre-summit training, April 18 - 20, 1997

Yes, I'd like more information on post-summit training, April 24 - 25, 1997.

Chambers Named Executive Director

The National Safe Boating Council has named long-time boating safety and education professional Virgil Chambers as NSBC Executive Director. This announcement was made at the NSBC Membership Meeting held in conjunction with the NASBLA conference in Pittsburgh in September.

"Virgil brings more than 25 years of experience in boating and water safety in the public sector on local, state and national levels to NSBC," says Marty Law, NSBC Chair. "As Executive Director, he will be responsible for serving as technical content advisor for education and information programs, directing national boating safety awareness campaigns, developing the national training program for NSBC seminars, and handling national media contacts about boating safety issues."

A highly decorated Vietnam War veteran with the U.S. Navy inshore patrol operation, Chambers' experience includes teaching students in Pennsylvania's public schools and colleges as well as

coaching athletics and serving as assistant athletics director. He began working for the Pennsylvania Fish and Boat Commission in 1978 and was eventually appointed Chief of the Boating Safety and Education Division. Among his many accomplishments are developing the Public School Boating and Water Safety Manual and Program and establishing the Pennsylvania Water Rescue Program, which was adopted by the National Association for Search and Rescue.

Among the numerous awards Chambers has received over the years are the 1988 Pennsylvania Aquatic Hall of Fame Award, the 1993 National Safe Boating Council Outstanding Service Award, and the 1994 National Association of State Boating Law Administrators' National Boating Safety Education Award.

"We are pleased that Virgil has accepted this position and are confident that NSBC and its members will benefit from the wealth of ideas and experience Virgil brings to this job," says Law.

DATES TO REMEMBER

March 3 - 5

International Association of Marine Investigators, St. Louis, MO

April 18 - 25

International Boating and Water Safety Summit, San Diego, CA

April 26 - 29

National Boating Safety Advisory Committee, U.S. Coast Guard, Memphis, TN

May 10 - 14

SSBLA (Southern States Boating Law Administrators) Meeting
Biloxi, MS

May 18 - 24

National Safe Boating Week
(Campaign packets will be mailed out in February. For additional packets or more information, contact the National Safety Council at 1-800-806-9468)



National Safe Boating Council

P.O. Box 8510

Lexington, KY 40533

(502) 867-2037 or FAX (502) 867-1758

Marty Law, Chair

Oregon State Marine Board

PHONE: 503-373-1405 x241

FAX: 503-378-4597

Larry Innis, Vice Chair

Marine Retailers Association of America

PHONE: 301-858-7149

FAX: (same)

Randy Cummings, Treasurer

USACE-Portland District

PHONE: 541-298-7548

FAX: 541-298-7525

Dottie Head, Secretary

Georgia Department of Natural Resources

PHONE: 770-918-6460

FAX: 706-557-3030

Elaine Dickinson

Immediate Past Chair

BOATU.S.

PHONE: 703-461-2864

FAX: 703-461-2845

Angie Stratton, At-Large

U.S. Power Squadrons

PHONE: 603-889-1073

FAX: 603-882-8144

Bill Gossard, At-Large

National Transportation

Safety Board

PHONE: 202-382-6566

FAX: 202-382-6002

Bill Grisevold, At-Large

U.S. Coast Guard Auxiliary

PHONE: 352-383-8889

FAX: 352-383-9344

Printed on Recycled Paper

Nonprofit Organization

U.S. Postage

PAID

Lexington, KY 40533

Permit No. 1494