

# THANK YOU FOR SUPPORT THIS #GIVINGTUESDAY

On November 29, the NSBC raised funds for our developing Youth Program as part of #GivingTuesday, a global day of giving.

Thank you to all who donated and helped raise awareness in support of our goal to provide better education about safe boating practices to children. In 2015, 22 children under the age of 13 lost their lives in boating accidents, and – together – we can help stop the growing trend. Our goal is to prepare them so that they may make informed, educated decisions in the future. It is crucial to educate children about safe boating practices and we feel it is our duty to ensure they understand the importance of boating responsibly.



It's never too late to donate to this worthy cause or to any of our other safe boating programs! You can show your support by visiting [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org) and choosing Donate from the menu tab.

## BOATING SAFETY YOUTH AWARD

[WWW.SAFEBOATINGCOUNCIL.ORG](http://WWW.SAFEBOATINGCOUNCIL.ORG)



### GOAL

Encourage the development of innovating boating safety education programs directed at youth.

### AWARD

\$2,500 for the implementation or enhancement of your youth-oriented boating safety program, a paid trip to the 2017 IBWSS, and a beautiful trophy.



### DEADLINE

Submit your application at [www.safeboatingcouncil.org](http://www.safeboatingcouncil.org) by December 31, 2016.

### SPONSOR

Sponsored by NSBC Patron Member BoatU.S. Foundation.



### QUESTIONS?

Contact NSBC Office Manager Sheila Chappell: [office@safeboatingcouncil.org](mailto:office@safeboatingcouncil.org) (703) 361-4294

### LIFE JACKETS

## SPECIAL OFFER

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## 2016 - 2017 CALENDAR FOR BOATING SAFETY

### DECEMBER

Dec. 31

Boating Safety Youth Award Program Applications Due

### JANUARY 2017

Jan. 10 – 11

NSBC Board Meeting, Alexandria, Virginia

Jan. 21 – 29

USCG Auxiliary National Training Meeting, St. Louis, Missouri

Jan. 22

Canadian Safe Boating Council Awards, Toronto, Canada

### FEBRUARY

Feb. 19 – 26

US Power Squadrons Annual Meeting, Orlando, Florida

### MARCH

Mar. 19 – 25

Spring Aboard

Mar. 29 – 30

NASBLA BLA Workshop, Lexington, Kentucky

### APRIL

Apr. 23 – 26

International Boating and Water Safety Summit, St. Petersburg, Florida

Apr. 27 – 28

NSBC Boating Safety Instructor Training Course, St. Petersburg, Florida

### MAY

May 17

Congressional Reception

May 19

Wear Your Life Jacket to Work Day

May 20

“Ready, Set, Wear It!” Life Jacket World Record Day

# ANCHOR LINE



NEWSLETTER OF THE NATIONAL SAFE BOATING COUNCIL

2016 VOLUME 17 Issue 3

## A NEW RECREATIONAL BOATING SAFETY STRATEGIC PLANS MEANS A REVITALIZED IBWSS

**P**lanning for the 2017 International Boating and Water Safety Summit (IBWSS) is in full swing as the National Safe Boating Council continues its partnership efforts with the National Water Safety Congress and National Association of State Boating Law Administrators to bring you a valuable program agenda specific to your professional development needs.

For 2017, over 250 recreational boating safety and water safety professionals, volunteers, and industry partners will meet at the Hilton St. Petersburg Bayfront from April 23 – 26 in St. Petersburg, Florida. This year's program agenda will bring greater focus and awareness of the new 2017 – 2021 Recreational Boating Safety Strategic Plan, signed by Rear Admiral Thomas on October 21, 2016. The new RBS Strategic Plan is available online at [www.USCGBoating.org](http://www.USCGBoating.org).

Our speaker selection process includes identifying elements from the Strategic Plan and how the speaker's presentation can provide you with real, concrete data, methods, and tools for you to implement in your own boating and water safety programs.

Specifically, the 2017 IBWSS Program Agenda includes an update from the U.S. Coast Guard, international speakers to bring global awareness to issues and trends affecting boating and water safety, and a unique on-water experience never before offered by the IBWSS. As part of our ongoing effort to continue to ensure the IBWSS offers you a range of professional development options, and, as part

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## 'TIS THE SEASON (TO BE COMPLIANT!)

While some decorate their home for the holidays, many others like to decorate their boats with Christmas light decorations and then participate in "parades." A word of caution, however: if you operate your boat at night with these lights on and are not in a sanctioned marine event, you may be in violation of the Navigation Light Rules. Please check with your marina, harbor master, or boating authority before you go.

Also, did you know that last year the U.S. Coast Guard issued a **Marine Safety Alert for Navigational Lights?**

The U.S. Coast Guard is concerned about the sale and availability of unapproved recreational and commercial vessel navigation lights. Purchasers of such lighting should be aware replacement lighting may be improper for its application due to the failure by manufacturers to meet technical certification requirements. Furthermore, technical advances in marine lighting, such as the use of Light Emitting Diodes (LEDs), rope lighting, underwater lighting, and other various types of decorative lighting, may violate navigation light provisions of the Nautical Rules of the Road. See the full MSA at <http://www.uscgboating.org/multimedia/news-detail.php?id=512>

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## COMMENTS FROM OUR CHAIR

I really never had any money as a kid. Sure, I'd mow a few lawns in the neighborhood and get a few dollars, but I was in a pretty tough spot when I decided that I wanted a small boat with a motor to fish from. I had a friend who offered to give me an old dingy that needed fiberglass work, and free was my kind of price. Mow a few lawns, buy fiberglass and resin, and soon it was fairly seaworthy. But a motor was my next problem.

I kept scraping up every penny I could and finally found an old outboard for less than \$50, but the ad said it was "in parts." When I arrived to take a look at it, the owner wasn't kidding. Two cardboard boxes of nothing but parts. I didn't have much money, but I've always been handy, so I paid the money and began assembling a 1953 Johnson 10 hp outboard from parts.

It took me some time and a few more lawns to cover the cost of the parts that were either missing or corroded, but I got that motor assembled and running. Not bad for a kid who didn't have any experience with outboards (patting myself on the back now...). The day of truth came soon, when my friend agreed to follow along in his boat just in case I broke down on the way to my favorite fishing spots.

That dingy and motor combination actually moved along pretty well. With the elevated seat I was operating from, I noticed that it was a little "tippy," but I felt pretty good as I scooted along following my friend. As we entered a turn in the river, I found myself leaning out a bit far trying to tighten the turn. In an instant, I was ejected from the boat and it started circling me as fast as it would go. Fortunately, I was in about four feet of water and was able to move and dodge the boat each time it came around. Finally, my friend and I were able to get the boat stopped.

I didn't know anything about the "circle of death" at that time. I hadn't really even contemplated how dangerous it would have been to come in contact with the prop. Having spent the last 27 years learning the details about how unmanned, out-of-control boats do harm, I have a great appreciation for having survived that incident with nothing but a slightly bruised ego and a story to tell.

That old motor wasn't equipped with an engine cut-off switch, and I probably wouldn't have used it at that time if it had been. Engine manufacturers have made tremendous improvements in safety, and you can't buy a new outboard today that isn't equipped with that protection. Kudos to the industry and those who advocated for improvements! Now, just like life jackets, we have the technology widely available and just have to find ways to get the boating public to use it. While you share messages about life jacket wear, don't forget to message engine cut-off switch use. Both are very, very important!

Richard

## ANCHORS AWEIGH!

Thank you for your participation in the Anchors Aweigh contest. Tom Sowulewski was the first person to find all four of the anchors. Congratulations, Tom!

There are four hidden anchors (⚓) in the articles throughout the Anchorline.

The first person to describe the location of the hidden anchors (⚓) will win either a Lil' Legends life jacket or a copy of The Modern History of Recreational Boating Safety book.

Submit your answer to [office@safeboatingcouncil.org](mailto:office@safeboatingcouncil.org).



## DO YOU KNOW

someone that has made a lasting contribution to the interest of boating safety? Nominate them for the Boating Safety Hall of Fame. They'll join a prestigious league of colleagues, including 2015 inductee Timothea "Timi" Larr.

To read bios of past inductees and to nominate a deserving person, visit [www.safeboatingcouncil.org/boating-safety-hall-of-fame](http://www.safeboatingcouncil.org/boating-safety-hall-of-fame).

## PREMIUM MEMBERS



### PATRON MEMBERS:

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- ROLYAN BUOYS
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- YAMAHA MOTOR CORPORATION

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- KAWASAKI MOTORS CORPORATION, U.S.A.
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- ORION SAFETY PRODUCTS
- STOP PROPELLER INJURIES NOW
- TENNESSEE WILDLIFE RESOURCES AGENCY
- THE COLEMAN COMPANY
- WEST MARINE PRODUCTS, INC.

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- MICHAEL BOLLSCHWEILER
- ROY BURNHAM
- PATRICK CHONG TIM
- DAMON HARTLEY
- ROBERT SHAFER

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For general information about NSBC:  
[www.SafeBoatingCouncil.org](http://www.SafeBoatingCouncil.org)

For information about the Wear It! Campaign:  
[www.SafeBoatingCampaign.com](http://www.SafeBoatingCampaign.com)

For information about the International Boating and Water Safety Summit:  
[www.IBWSS.org](http://www.IBWSS.org)

## 2017 IBWSS

Continued from page 1

of our effort to include “local” relevant entities in the IBWSS programming, we have teamed up with Eckerd College to offer a unique opportunity.

Eckerd College has the only collegiate maritime rescue team in the country. The Eckerd College Search and Rescue Team (EC-SAR) is a highly trained group of student volunteers who work closely with the U.S. Coast Guard, 911 Emergency Medical Response, and other state and local agencies to answer more than 500 maritime distress calls per year. Team members are trained in technical rescue, boating safety, seamanship, searching, fire fighting, de-watering, navigation, medical response, and piloting rescue vessels.

Furthermore, we know your time is limited, and we know your time is valuable. That’s why we bring you an elite selection of Exhibitors as part of this year’s Expo. Rather than having to spend countless hours researching “Who’s Who” in boating and water safety back at the office, you’ll have the opportunity to meet the game-changers at the IBWSS.

NSBC Patron Member Boat Ed continues their commitment to support IBWSS as the 2017 Premier Sponsor. Boat Ed offers official boater safety courses and boat safety education materials. They are recognized by the U.S. Coast Guard, approved by NASBLA, and your state boating license agency, and approved by Transport Canada. Learn more about this year’s Premier Sponsor at [www.boat-ed.com](http://www.boat-ed.com).

Further details about the 2017 IBWSS are available at [www.IBWSS.org](http://www.IBWSS.org), and on social media at [www.Facebook.com/IBWSS](http://www.Facebook.com/IBWSS) and [www.Twitter.com/IBWSS](http://www.Twitter.com/IBWSS).



## MESSAGE FROM THE CHAIR OF THE CANADIAN SAFE BOATING COUNCIL

John Gullick

I would like to start by recognizing the efforts of this year’s CSBC Symposium Committee co-chaired by Cyndi Hodgson and Rick Cassels. This year’s Symposium, while not attended by as many people as in past years, was an exceptional one. It followed many years of persistence to achieve the goal of having a Symposium in the real North so that we could experience and discuss the nature of boating related to both daily living and recreation in areas that most of us only hear about and even then, not that often.

The stories we heard from those who live and work in the North served to bring home the realities that are faced by those who live on or near the water’s edge and who spend time on the water. That means almost everyone.

In Canada, you cannot claim to serve those who live from Sea to Sea to Sea unless you are actually present in the North and don’t just drop in for a visit from time to time, if at all. This is a challenge that we face and our 2016 Symposium in Yellowknife, North West Territories, served to highlight that.

Here are a few comments from those who attended the Symposium:

- Good cross section of attendees
- I have attended numerous Symposiums. My expectations were high to start with – well done
- It was a long hard effort to make this happen but well worth it.
- Lots of good information
- Thank you for all the hard work to bring us here!
- The quality and quantity of the presentations was outstanding

- Great location, would have hoped for more attendance for networking.
- Great quality of participants and presentations
- Stunning opening reception.
- Met great people and enjoyed the exposure to the North.

Following the Symposium at our day long Director’s meeting, Richard Moore and I signed a new Memorandum of Understanding between the Canadian Safe Boating Council and the National Safe Boating Council. Our board is very excited about the continued productive and supportive relationship between our two organizations. Together we do make a real difference to safe boating throughout North America.

Keep the flame burning bright,  
John



# NORTH AMERICAN SAFE BOATING CAMPAIGN CONTINUES TO HAVE POSITIVE IMPACT

**W**e're excited to share the results for our annual North American Safe Boating Campaign Awareness Survey. The survey goals were to determine the campaign's effectiveness, specifically the impact on life jacket wear, attitudes, and safety behavior of boaters.

Thanks to the support of trained volunteers in 14 states, we collected surveys from different bodies of water between late April and early October. Based on the location's level of campaign activity, the bodies of water were classified as No, Medium, or High activity. Surveys were self-administered and voluntary follow-up interviews were conducted to gain additional insights.

The follow-up interviews provide detailed insight into the barriers to life jacket wear and also serve to further remind the participants of the importance of wearing a life jacket. One of the interviewees exclaimed, "After we did the survey, we got the ones that go around the waist. I had never used one until we got these. Now, [we wear them] all the time."

The 2016 survey found that the North American Safe Boating Campaign continues to have a **positive impact** on boaters' behavior and attitudes regarding safety.

- Those aware of the campaign are significantly more likely to wear life jackets "always or most of the time" compared to those unaware of the campaign.
- Participants from medium and high campaign activity locations are more likely to wear their life jackets "always or most of the time" versus those from no campaign activity locations.
- Boaters who are aware of the campaign are significantly more likely to wear a life jacket because they "feel safest when wearing a life jacket/it's a safe practice" and "have heard of situations where a life jacket has saved a life."
- Boaters at high campaign activity locations are also significantly more likely than boaters at all other locations to "worry about other boaters and their unsafe practices."
- Boaters at high and medium campaign activity locations are more likely to believe that "drowning fatalities related to boating accidents would be dramatically reduced if more people wore life jackets" versus boaters from no campaign activity locations.

The survey found that the barriers to life jacket wear are similar to prior years: uncomfortable life jackets, no laws requiring wear, and forgetting or not thinking about wearing one. Boaters who "rarely or never" wear a life jacket share they would be motivated to wear a life jacket if there was a law that required them to do so and if life jackets were more comfortable and less bulky.

To read the full report, visit [www.safeboatingcampaign.com/Research](http://www.safeboatingcampaign.com/Research).

Do you want to get involved? Join the Life Jacket Wear Rate Tiger Team and participate in bimonthly calls to talk about ways to increase life jacket wear! To find out how else you can volunteer, contact Diane Corish, Communications Coordinator, at [dcorish@safeboatingcouncil.org](mailto:dcorish@safeboatingcouncil.org) or (703) 361-4294.

**"If you're not a fish, you've got to Wear It!"**

*– Shaw Grigsby, Host, "One More Cast"*



This message brought to you by the National Safe Boating Council.

[SAFEBOATINGCAMPAIGN.COM](http://SAFEBOATINGCAMPAIGN.COM)



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