

## MEDIA ADVISORY

### **National Safe Boating Council to Co-host 2015 American Boating Congress**

On May 11-13, 2015 in Washington DC, the National Safe Boating Council (NSBC) will join a broad group of co-hosts to support the American Boating Congress. This year, driven by 2014's success, numerous industry partners have agreed to co-host ABC, joining the rallying-cry to strengthen the industry's collective advocacy impact. An engaging lineup of event speakers will feature an influential group of policy specialists and industry authorities, as well as legislative and regulatory officials.

"Much of what happens from a legislative standpoint directly affects recreational boating safety," comments Rachel Johnson, Executive Director of the NSBC. "It's important for us to be actively involved, both as a co-host and participant of ABC, to collaborate and further help promote our mission of safer boating through education, outreach, and training."

As co-hosts, these organizations have committed themselves to growing the industry through public policy advocacy. Assembling from a wide variety of industry segments, these groups provide ongoing counsel and insight into what issues are of the most pressing interest to stakeholders and advocates, ensuring that ABC's agenda will be packed with timely and relevant policy matters. Co-hosts will be attending ABC with representatives from their respective organizations, contributing to a dynamic dialogue during the event. Interested in attending ABC as a member of the media? Join us! For more event information, please click [here](#).

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### **About the National Safe Boating Council**

The National Safe Boating Council (NSBC) is the foremost coalition for the advancement and promotion of safer boating through education, outreach, and training. The NSBC accomplishes this mission by promoting outreach and research initiatives that support boating education and safety awareness; improving the professional development of boating safety educators through training; and developing and recognizing outstanding boating safety programs. To learn more about the NSBC and its programs, visit [safeboatingcouncil.org](http://safeboatingcouncil.org).

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